



AusGroom
2011
12-15 June
A National Conference

**CONTINUING EDUCATIONAL
DEVELOPMENT FOR NOVICE
& PROFESSIONAL GROOMERS**

Sunday 12th - Tuesday 14th Grooming Seminars and Tradeshow
Wednesday 15th Bus Tour to Australian Zoo*
The Amphitheatre, Bardon Conference Centre, Mt Coo-tha, Brisbane
For more information see www.piaa.net.au
*This event is subject to numbers

**A WORLD CLASS SEMINAR COMES TO BRISBANE
A MONEY CAN'T BUY OPPORTUNITY TO
LEARN THE TRICKS OF THE TRADE**

CONFERENCE COST
INCLUDE MORNING
TEA, LUNCH &
AFTERNOON
EACH DAY & FREE
ENTRY TO TRADE
SHOW

UNIQUE LIVE DEMOS

- Poodle greman trim
- Poodles scissored lamb trim
- Poodles pet time
- Bichon
- Personality trims drop coat
- Personalty trim wire coat
- Gun Dogs springer
- Gundogs setters
- Gundogs golden retriever
- Preparing for competition grooming
- Personality trims
(poodles coat type double coat trims)

TRADE SHOW
OPEN ALL
THREE DAYS
12,13,14
TILL 6PM

**A TRADE SHOW THAT CATERS EXCLUSIVELY TO
GROOMERS TO PURCHASE AT TRADE OR BETTER**

VENUE & ACCOMMODATION

The Central at Bardon is a purpose built lecture theatre offering pinpoint vision from anywhere in the venue. Located just 6km from the CBD and surrounded by a rainforest. The Central Summit is our suggested accommodation overlooking Brisbane city and the stunning Roma Street Parkland, the newly refurbished Central Summit Apartments are within walking distance to the CBD with bus transfers between the venues. Offering a choice of studio, one and two bedroom apartments all with private balconies and kitchen facilities, Central Summit features complimentary undercover parking for short stay guests, with secure parking and on onsite.

Central Summit, 32 Leichhardt Street, Spring Hill QLD 4000
TollFree:1800 077 777 | Phone:+61 7 3839 7000 | Fax: +61 7 3832 2821
Email: summit@centralgroup.com.au | Website: www.centuralsummit.com.au
For corporate rate state you are a Ausgroom delegate



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THE HOTTEST GROOMERS THE STATES HAS TO OFFER ARE COMING!



ANN MARTIN

Is an International Award Winning Master Groomer who is now sharing her lifetime of expertise with groomers wanting to expand their own skills. She has brought a unique combination of dog show experience into the realm of dog grooming, first as a competitor and now as a judge and lecturer, utilising her engaging teaching technique to encourage both new and experienced groomers to stretch their skills far beyond what they previously considered possible. Certified as a Master Groomer at age twenty, Ann began competing in grooming competitions in 1992, and in six years of competition she garnered many top awards including the title of Best American Groomer, Best Team Groomer in the World, Winner of the Oster Tournament of Champions, Winner of Multiple Best in Show Grooming Awards, Winner of Multiple Best All Around Groomer Awards and Winner of the Cardinal Crystal Achievement Award. Ann Martin has certified groomers for the National Dog Groomer's Association since 1995. She also serves as a grooming education consultant for Isle of Dogs, and has travelled extensively both nationally and internationally to lecture and lead seminars on grooming, as well as a grooming contest judge. Ann actively raises and shows Standard poodles and papillons under the kennel name of Feldspar gaining many homebred champions and wins at the National Specialty level.



IRINA PINKUSEVICH

"Pina" immigrated from the soviet union in 1989 with her parents at the age of 18. While studying at NYU she got a part time job as a dog bathing at he local grooming shop and this is how the love affair began. For 16 years Pina worked as a pet groomer in her own shops and some of the most high-end grooming salons of NYC. By 2006 she was having success in competitions and was bitten by the bug! Knowing poodles, the best she was winning almost every time she got into the ring. She has been ranked number 1 groomer of the nation two out of the last three years and has been a member of the American team that won the world championship in Dachau Germany in 2009. She has multiple BIS and Best all round groomer awards and nominated for the Cardinal Crystal Achievement Award twice as well as a recipient of the Linn Carver award. Pina has been concentrating on teaching and at the Merryfield School of grooming she trained her students to win the "carrier start" tournaments, three years in a row. In 2011 she won the coveted Winners circle grooming contest for the second time in three years.

GREAT SEMINARS & KEY SPEAKERS



DR CAM DAY

is a veterinary surgeon, an animal behaviour consultant and media presenter. He is one of the few veterinarians in Australia working full time as an animal behaviour consultant. He consults with dog, cat and bird owners on a daily basis, helping to solve problems such as aggressive and problem barking behaviours in dogs. He also consults to media organisations and is Brisbane's radio Pet Vet (a role he has been enjoying since 1984). He appears weekly on Brisbane radio stations and writes or has written for many publications including the Brisbane News, Puppies Australia, Kittens and Cats Annual, PETStock, Paws and Claws and a variety of other magazines around the country.



MICHEL RUIGHAVER

is the Managing Director of PAWtracks Pty Ltd and architect of the PAWtracks Booking Software designed for the Australian Dog Grooming Industry www.pawtracks.com.au. Over the last 9 years, Michiel has been working with businesses of all sizes to design and implement software solutions to improve efficiencies, reduce costs and increase sales. Michiel will be providing simple tips and strategies on how you can implement software to manage customer information, track your business performance and generate revenue.



DR. ALISTER WEBSTER. B.V.Sc.

Previously a practicing veterinarian, Alister is now the Director of Animal Health for Blackmores and the Pure Animal Wellbeing brand. He is also the resident radio vet for the Better Homes and Gardens Radio Show. He works closely with the Australian Dermatology Chapter in furthering education around epidermal barrier dermatology and lectures on the importance of skin health at TAFE's nationally.



MARK & THE TEAM

Austbrokers Premier are the leading specialists in insurance for pet businesses around Australia, get the real reasons why insurance can save you money.



ANDREW JONES

Andrew has extensive experience in all aspects of employment relations matters and combines this experience with a practical approach to the application of industrial relations and human resources. He is a respected Industrial Relations Trainer and Commentator.



JODI-ANNE HASLER

Marketing the Personal Way" with Jodi-Anne Hasler Getting personal with your clients is not the only way to attract new clients and keep old ones, but this and other similar topics will be covered in this jam packed full of ideas session, by Jodi-Anne Hasler of Pet Perfection



NATIONAL SAFETY COUNCIL OF AUSTRALIA

Present OH&S What is it and how can we minimise risk in the workplace for owners and staff.



PET TECH AUSTRALIA

“Knowing Your Pet’s Health: A Guide for Optimal Wellness from Snout-to-Tail”, a detailed guide in what to look for.

2 GREAT SOCIAL EVENTS



SUNDAY 12 WELCOME DINNER AND BOAT CRUISE

See Brisbane under the stars and cruising the river on the lady B. What better way to see a new city or view your own home town 7-10pm Dinner and drinks See registration for details.

WEDNESDAY 15 BUS TOUR TO AUSTRALIAN ZOO*

If you’ve ever wanted to cuddle a koala, hand-feed an Asian Elephant, walk alongside a Bengal Tiger, take a Tasmanian Devil for a stroll, wrap a snake around your shoulders or watch a massive Saltwater Crocodile launch a strike from the water’s edge, then Australia Zoo is your ultimate destination. Crikey ! This event is subject to numbers. Please tick the box on the registration form for attendance. See registration for details.

*This event is subject to numbers

SUNDAY

AUSGROOM PROGRAM

8.00am PICK UP NAME BADGES - TRADE SHOW OPEN 8am- 6pm		
8.45am	WELCOME TO AUSGROOM	
	AMPHITHEATRE - ANN& PINA	GREVILLEA ROOM - VARIOUS SPEAKERS
9.00am - 10.30am	Poodle (German Trim) This sporty trim has become all the rage in the United States Grooming contest arena. We will give you all the inside scoop on how to make this trim look its best.	Pet Tech Australia “Knowing Your Pet’s Health: A Guide for Optimal Wellness from Snout-to-Tail”, a detailed guide in what to look for.
MORNING TEA		
11.00am - 12.30pm	Poodles (Scissored Lamb Trim) Being the popular trim for certification and the pet owner, we will go over this classic trim and give you some time saving techniques.	Marketing the Personal Way” with Jodi-Anne Hasler Getting personal with your clients is not the only way to attract new clients and keep old ones, but this and other similar topics will be covered in this jam packed full of ideas session, by Jodi-Anne Hasler of Pet Perfection
LUNCH & PET EXPO		
1.30pm - 3.00pm	Poodles (Pet Trims) with time for questions on the subject of poodles Ann and Pina will go over some of the more popular pet trims we see in the shop. Focusing on time saving skills and utilizing your attachment combs.	Computer Software applications for Groomers. Michiel Ruighaver is mananging director of Pawtracks. Over the last 9 years, Michiel has been working with businesses of all sizes to design and implement software solutions to improve efficiencies, reduce costs and increase sales. Michiel will be providing simple tips and strategies on how you can implement software to manage customer information, track your business performance and generate revenue.
AFTERNOON TEA		
3.30pm - 5.00pm	Bichon; A cute and cuddly breed, all about being round. You don’t want to miss this seminar. We will dive right into how to capture the expression of this breed. Ann and Pina will also share some time saving techniques for grooming bichons in the shop.	Time for shopping and Pampering
5.45pm	DEPART FOR ACCOMMODATION / BOAT CRUISE DINNER	



For all enquires please contact
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MONDAY

EXPO IS OPEN 8.00am-6.00pm

8.55am	WELCOME TO AUSGROOM	
	AMPHITHEATRE - ANN& PINA	GREVILLEA ROOM - VARIOUS SPEAKERS
9.00am - 10.30am	Gun dogs/span> (Springer) Ann and Pina will give you the full run down on this majestic spaniel. Using your stripping tools to create a natural smooth trim. Also covering coat preparation for that extra fine finish.	Dr Cam Day Manic Moods of Mayhem Making Mutts. Do pets show the same mood disorders that humans exhibit? And how do you deal with an axe-murderous pet in your grooming salon? The techniques, tricks, trips and traps of calming pets when being groomed.
MORNING TEA		
Gun dogs 11.00am - 12.30pm Dr. Alister New 11.30am - 12.30pm	Gun dogs (Setters) The name of the game on this group is understanding coat preparation and making the groom look like it grew that way. We will demonstrate the best use of tools for the job and the technique of using them.	Dr. Alister New Approaches To Grooming Dogs With Sensitive Skin - A Dermatology Perspective. Recent thinking from Australian and International Animal Dermatologists indicates that some dogs with sensitive skin suffer from an epidermal barrier dysfunction, a skin complaint where the key skin nutrients are depleted from the skin, that can increase the propensity for sensitive skin and skin conditions, particularly for certain breeds. Dr. Alister Webster provides a view of what epidermal barrier dysfunction is and why it is important to groomers dealing with breeds with sensitive skin.
LUNCH & PET EXPO		
1.30pm - 3.00pm	Gundogs (Golden Ret.) with time for questions on the subject of Gundogs. This misunderstood sporting breed will get a big make over. We will go over some basic time saving tools that makes this breed lots of fun to groom. Your Golden can go home looking smashing.	Mark Treweek of premier austbrokers Insurance the importance of being covered, liability, and other general insurance. This is a must for all small businesses.
AFTERNOON TEA		
3.30pm - 5.00pm	The Art of Preparing for Grooming Competition Ann and Pina will share with you their recipe for success. They will cover everything from how to locate dogs and prepare them. Being organized with your time and what you need to make that contest count. They will also share with you how to take care of yourself and your dogs. This is a must see for anyone wanting to compete or who is currently competing.	Andrew Jones on Industrial relations subjects will include Complying with the 10 National Standards, the Fair Work Act, the Modern Award for groomers and new paid parental leave.
6.00pm	DEPART FOR ACCOMMODATION	

TUESDAY

EXPO IS OPEN 8.00am-6.00pm

8.55am	WELCOME TO AUSGROOM	
	AMPHITHEATRE - ANN& PINA	GREVILLEA ROOM - VARIOUS SPEAKERS
9.00am - 10.30am	Personality Trims (Drop Coat type) Ann and Pina will show you some really cute and easy to do trims. Using your attachment combs and other time saving tools will be covered as well.	Dr Cam Day How to market an animal-based business. How to combine a web presence with an offline database and combing that with social media. Why you can't have business unless you clearly explain the features and the benefits of your business.
MORNING TEA		
11.00am - 12.30pm	Personality Trims (Poodles Coat type) We will evaluate and discuss what trims look best on what body types. Again using time saving techniques. Making the best use of the coat type.	National Safety council of Australia presents OH&S What is it and how can we minimise risk in the workplace for owners and staff
LUNCH & PET EXPO		
1.30pm - 3.00pm	Personality Trims (Wire Coat type) We will demonstrate how to choose the right look for the individual dog and to strip or not to strip will be discussed.	Insurance with Mark Treweek the importance of being covered, liability, and other general insurance
AFTERNOON TEA		
3.30pm - 5.00pm	Double Coat Care Instead of stripping all those coats down think of how much more money you can make by educating you and your clients on the benefit of their Nordic type dog retaining its hair and maintaining it for them. We will go over all the pros of doing just that. We will cover time saving tools, bathing and drying tech, and how often you should groom them. A must see seminar.	Time for Shopping and Pampering
6.00pm	EXPO CLOSES	

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