

Preferred Supplier Profile

DIVINE BATHROOMS



Why Every Hotel Needs a Divine Bathroom

It's a rare, jaded and overtired guest who can resist a curious peep into the bathroom on arrival in a new hotel room. This is a split-second opportunity for hoteliers to create that all important first impression.

Today's discerning customer continues to demand a larger and more luxurious grooming experience. To stay competitive many hoteliers, such as Chasely Apartments, have responded by transforming their tired bathrooms into something truly divine!

Chasely Apartments, located in Brisbane, considered four companies before selecting Divine Bathrooms to renovate their 31 bathrooms. According to Maria De Luca, from Chasely Apartments, there were many reasons for choosing Divine Bathrooms as their preferred supplier. "From the first meeting with Jim Attwood from Divine Bathrooms we were impressed. Jim was experienced and professional, his quote was competitive and his design ideas met our needs and budget. With superior project management skills, he has made our bathroom renovation run smoothly with minimal disturbance for our guests and at little cost loss to the unit owners."

For Chasely Apartments, detailed planning was critical and relying on Divine Bathrooms knowledge and experience was invaluable. According to Jim Atwood, "you can tell so much about a hotel from its bathrooms - it's like when you go to a restaurant: if the toilets are clean and orderly, you feel you are in a nice environment. Every detail is important and needs to be considered during the all-important planning process."

From basic conundrums like finding beautiful materials capable of delivering cleanliness and durability, to the quest for enhanced functionality – fast, abundant water in showers; quick drain-away in sinks; considerate lighting that makes grooming a pleasure – all these details need to be considered when renovating. Once these basics are taken care of, Jim Attwood explains, it is important to inject a touch of 'wow factor' that provides guests with a memorable and pleasurable experience.

"At Divine Bathrooms we try to create a bathroom that is a bit different from what people have at home," he says. "It is important customers remember their hotel experience, so often we'll provide a feel of luxury that perhaps they don't have in their own bathrooms".

For example in addition to larger bathroom sizes, luxury design inclusions such as televisions, surround-sound speakers, towel-warming racks, heated floors, steam showers, deluxe toilets and foot baths are becoming popular.

One of the significant design trends is the shift towards 'eco-sensitive luxury' items. Even though there is an evident trend for ensuite bathrooms to become larger and more stylish, there is also recognition that hotel facilities must become 'greener' because of the rising cost of water and electricity. Hotel customers are also becoming better informed about the importance of conserving scarce resources. Other issues likely to confront the big hotel chains include the needs of specific groups such as aged and handicapped people and the needs of obese people.



Maria and Gary De Luca managers of Chasely Apartments.

For Chasely Apartments choosing water-efficient shower heads and toilets was a critical decision. For customers the shower heads in a typical guestroom is all-important. Having a shower head with poor water pressure can have a significant impact on customer satisfaction. For this reason want an premier when you look at overall water consumption in a large hotel.

With the Chasely Apartments renovation underway, the onsite managers are hopeful the bathroom renovations will translate into a range of measurable benefits such as reduced maintenance costs and higher property valuation, customer satisfaction, occupancy and room rates.

For a confidential discussion about your next hotel bathroom build or upgrade, please contact Jim Attwood at Divine Bathrooms on info@divinebathrooms.com.au or www.divinebathrooms.com.au

Who is Divine Bathrooms?

Divine Bathrooms offers a complete bathroom design, build & renovation service. Owned and operated by Jim Attwood, a licensed builder and plumber, Divine Bathrooms offers its customers:

- quality work by our in-house team of qualified tradesmen
- three dimensional (3D) bathroom design software
- guaranteed start & finish date
- seven-year guarantee on workmanship
- itemised fixed price quote
- the reassurance of a fully licensed building, plumbing, waterproofing and tiling company



- online log into your job card file
- old fashioned honesty, reliability & customer service
- on-site project management from start to finish

Jim Attwood - Managing Director

Jim has been in business with Divine for 12 years and is very proud of the company that it is today. Many people are frightened and stressed in the thought of renovating a bathroom let alone multi bathrooms.



Our aim is to make the process as easy and stress free as possible. Our team are trained in communication, workmanship, manners, presentation and learning to enjoy coming to work each day. Jim loves the way Divine can transform an old bathroom into a bathroom that is the envy of all. Our business is built on trust, honesty, great workmanship, great presentation, enjoyment, and most of important our clients must be happy with the process and outcome.

Darren Smith - Project Manager/Supervisor

Darren has over 10 years experience in renovating bathrooms and being a qualified carpenter has a eye for detail in all of Divine Bathrooms jobs. He enjoys working with a great team where everybody has the business and the clients at heart. He works closely with the trades, office staff and clients, and by keeping the communication and high expectations of the jobs, we have great clients who are happy with the process and end result. ✪



By Jim Attwood - Managing Director, Divine Bathrooms

Making bathroom renovations easy

DIVINE BATHROOMS

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www.divinebathrooms.com.au